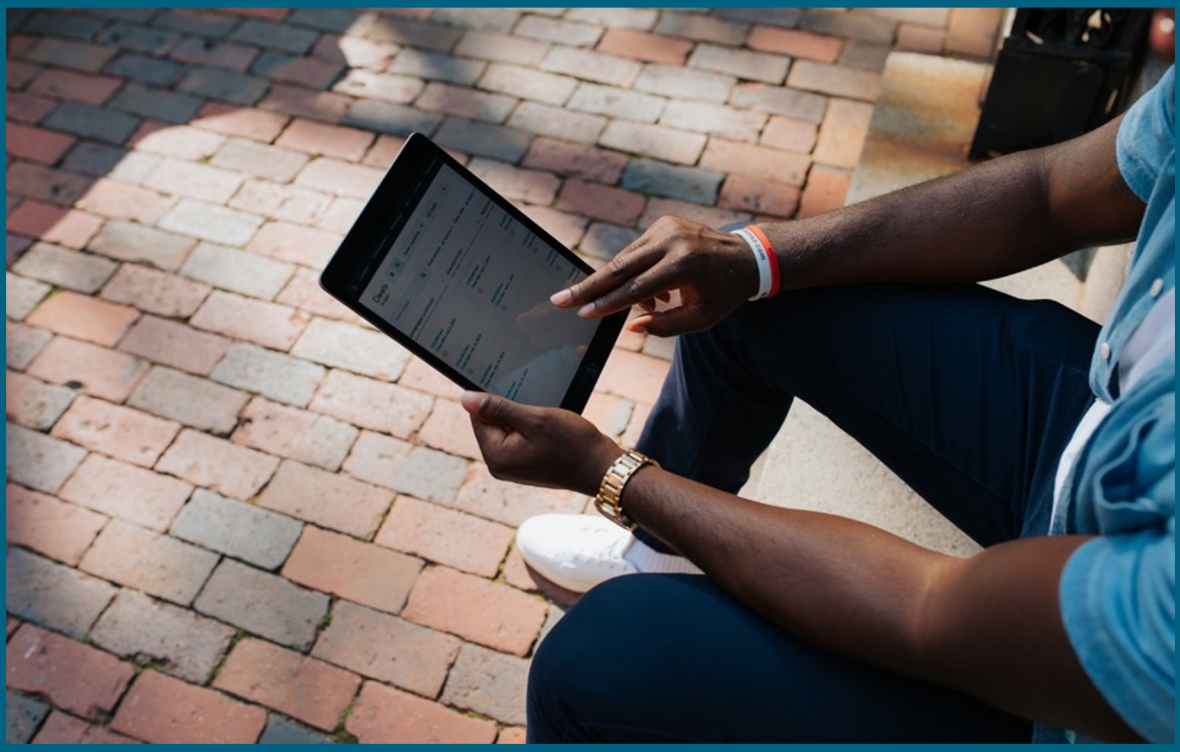
InterAct LifeLine delivers technology that empowers treatment programs to offer **Virtual Care** for extended treatment, primary care, or family support programs. InterAct is building **LifeLine Connect™**, the first mobile application to take data from fitness trackers and smartwatches to detect potential overdose, alert others and direct help.



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Virtual Care

InterAct delivers a turnkey service, powered by portal and mobile technology, to offer treatment programs a service that powers their ability to offer extended treatment after in-patient rehab, primary care treatment, or launch family support programs.

Program Cost

Virtual Care is offered at no financial risk to the program through a unique revenue sharing model that can be converted to an annual subscription as participation in the Virtual Care program grows.

- √ **Custom portals** are created and branded for an organization. Portals are connected into a network for automated content updates and reporting.
- √ **Curated content & education** is provided to all portals, is organized into catalogs and geared toward parents, students, clinicians or individuals seeking recovery or treatment services.
- √ Individuals are **connected to support groups** and telehealth visits with case workers or therapists and support group meetings.
- √ Individuals can have **daily structure and accountability** from calendars that offer reminders with check-ins to ensure they make commitments and stay on track.
- √ The portal **outreaches to and engages** its audiences via text and email encouraging participation in its programs, viewing of content, and highlighting opportunities to make valuable connections
- √ The program **tracks all interactions** including logs in, content views, or session attendance Individuals can opt out of having their data displayed or shared.

Benefits to Programs

Expand Treatment Options
Go beyond in-patient programs to offer outpatient services, primary care options or family treatment.

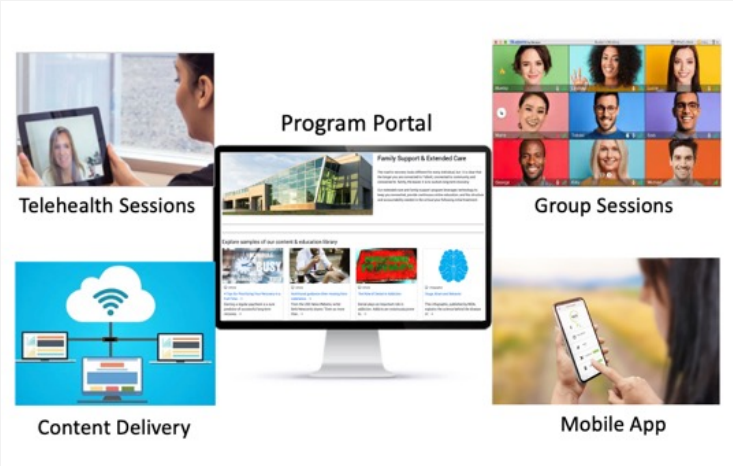
Increase Revenue
Virtual Care removes the restrictions of your facility to serve more clients and create recurring revenue.

Longer Client Relationships
Enroll clients in Virtual Care at time of admission and keep them connected to you longer.

Turnkey Solution
The program comes fully setup and automated and will not compromise staff time and attention.

Differentiate in the Marketplace
Virtual Care helps differentiate your program by offering new and innovative approaches.

Produce Better Outcomes
People that stay connected to treatment longer have less relapse and improved recovery.



InterAct LifeLine

Portal Features

>>Custom Branding & Graphics

Portals come with pre-set graphic designs that can easily be changed without any special software skills to add custom colors, logos and graphics.

>>Automate Onboarding & Managing Members

Add portal members through the built-in application, upload them or connect the portal to a 3rd party system. The system sends welcome emails, login reminders and other automated messages.

>>Member Types for a Custom Experience

Assign a member type to everyone so that adolescents, parents, clinicians or those seeking recovery and treatment services have access to content or portal features relevant to them.

>>Secure & Custom Database for PII

Setup the fields you want to hold information on each portal member and know that the database is secured with data encryption at rest and in transit, meeting a HIPPA requirements.

>>Manage & Deliver Virtual Sessions

Bring your Zoom, Teams or BlueJeans video accounts to InterAct's portal to run support groups or telehealth sessions with the technology you use everyday and are familiar with.

>>Email Outreach

Automated site messages remind you to login, set your password or come to a meeting. The Message Library delivers custom emails and newsletters to all members or those that belong to a specific member type

>>Automated Delivery of Content & Education

InterAct's centralized content library contains over 1,000 curated articles, videos, infographics, reports and other content divided into 40 content catalogs. Portals can receive all or some of this library with automated updates

>>Discussion Forums

Create separate discussion forums for each member type and divide them into topic categories. Automatically update members on conversation threads.

>>Calendars & Reminders

Each individual member has a personal calendar that holds telehealth, group or educational sessions they sign up for or appointments and commitments they add or that can be added for them. Automated emails or texts remind them to attend.

>>Preferences & Privacy

Members can translate the text of the portal by selecting one of over 120 languages. They set their preferred time zone for their calendar. Each person has a privacy center to opt out of communications or to view or update the data you keep on them.

>>Templates

Portals are created from templates to standardize the experience with the ability to scale up and add many new portals.

>>Portal Network

The unique hub & spoke technology connects portals to a centralized hub site that holds digital assets and distributes them to portals in the network.

LifeLine Connect™

(Coming in Early 2024!) LifeLine Connect combines education and family support with tracking and monitoring available through the mobile app to prevent the onset of substance misuse and reduce overdose deaths. LifeLine Connect uses wearables to monitor vital signs, alert and send emergency help if potential overdose is detected.

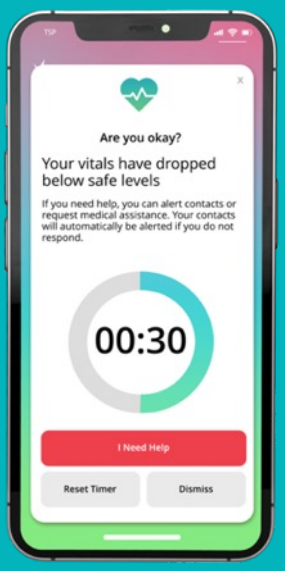
Off-the-shelf fitness trackers, smartwatches and rings are paired with the mobile application to start the flow of data that can indicate potential overdose. Because individuals use these wearables for daily activities, there is no stigma in being part of the LifeLine Connect program.

Individuals find **meaningful connections** in parent, adolescent or recovery **support groups** that focus on issues that they struggle with including managing anxiety, cyberbullying, PTSD, or depression.

A continuous **stream of curated content** of articles, videos, reports and educational assets provides individuals strategies to avoid substance misuse and live a healthier and more satisfying life.

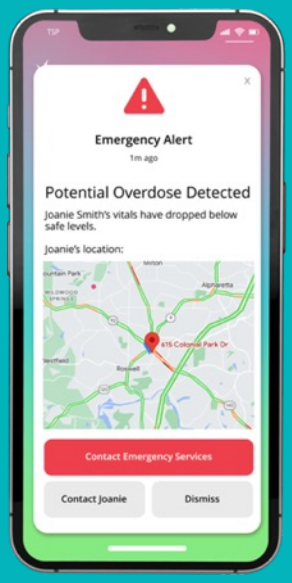
Individuals or parents can use the **personal calendar feature** to add daily commitments, receive email or text reminders, and check in when you are within proximity of your appointment. The mobile app can open your camera, reverse it, and take a picture to ensure that it's you checking in.

LifeLine Connect is **designed to be affordable**, with a low, monthly subscription based on the number of individuals being monitored. Participation in the other features of the platform such as support groups is offered with the subscription program.



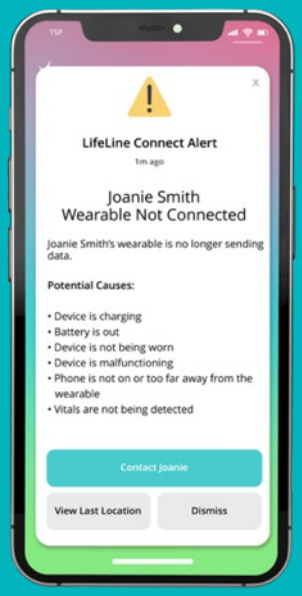
1

When a problem is detected, LifeLine Connect reaches out to see if you are OK and requires you to respond.



2

The emergency contacts are alerted with your location so they can intervene and direct help.



3

LifeLine Connect alerts if data is not being received so the problem can be corrected.