Executive Summary

The Pandemic saw a significant rise in addiction rates that led to nearly 107,000[1] overdose deaths annually, 75% coming from fentanyl. Communities and families affected by the rapid and dangerous acceleration of drug use and the resultant crisis now have hope as a significant paradigm shift has occurred in mental health and addiction treatment coupled with settlement money to fund care programs.

Opioid Settlement

Over $55+B in settlement funds as a result of litigation are now pouring into states and municipalities to finance programs to prevent opioid use, improve recovery, support families and fight the crisis in local and rural communities.

A Paradigm Shift

The application of digital mental health solutions to address the Opioid Crisis has evolved as the Pandemic escalated telehealth, inspired innovation and launched online support groups. People became more comfortable with technology; therapists were able to provide services across state lines and Medicaid began reimbursement for mental health telehealth visits.

The InterAct LifeLine Solution

InterAct LifeLine provides a turnkey service, powered by InterAct's portal and Verizon's mobile technology, to fight the Opioid Crisis by connecting people to counseling and support services, telepsychiatry, education, and prevention programs. InterAct drives family support programs, extended treatment, and has a mobile application that provides families of at-risk youth or young adults with tools and commercially available wearables to monitor activity and prevent substance abuse.

Individual portals are connected into a network through InterAct's proprietary Hub & Spoke™ technology providing a a continuous flow of content and education. Portals are built from program templates with custom branding. They automate adding members, organize them for a customized experience, outreach via email and text, provides HIPAA compliant telehealth and support groups, and analyze engagement with on-demand reports.

The LifeLine Connect mobile application receives pushes and notifications from the portal, offers geolocation, provides reminders and check-ins to scheduled appointments, and sends and receives secure messages from case workers and therapists.

[1] Source: Centers for Disease Control - 2021

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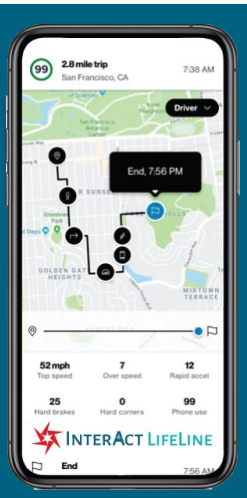
InterAct LifeLine



LifeLine Connect

Geared toward the parents of adolescents ages 10-19, LifeLine Connect™ combines education and family support with tracking & monitoring available through the mobile app to prevent the onset of substance misuse and reduce overdose deaths. LifeLine Connect uses wearables to monitor vitals, alert and send help if potential overdose is detected.

The Verizon Partnership

InterAct's technology is fully integrated with BlueJeans by Verizon for HIPAA compliant telehealth visits, online support group meetings and educational sessions. Tracfone, a Verizon company connects individuals to free or significantly discounted smart phone, tablet and broadband connectivity through the Federal Affordable Connectivity Program.

The Opportunity

InterAct is poised to deliver its technology programs to all state and local governments in a matter of months to reach a wider audience and stay compliant with the opioid settlement programs. LifeLine Connect will provide millions of parents a low-cost subscription program to keep their children alive and healthy.

Experience in Treatment & Technology

Our leadership has founded and profitably exited 6 companies in both technology and treatment. Our portal solution has been on the market for 10 years and is a proven service for content delivery, participant engagement, virtual events and session management, data tracking and analysis.

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